Scientific writing

Ivan Viola

& collective



Forms of Information Dissemination

TIERS PS S

- Scientific Paper
 - Journal publication
 - Conference publication (Proceedings)
- Poster
- Thesis (Master, PhD)
- Tutorial/Course Notes
- STAR-Report
- Invited talk
- Popular reports in news and broadcasting
- X-Mas Card?





Important Journals and Conferences



- Journals
 - IEEE Trans. on Visualization and Computer Graphics (TVCG)
 - IEEE Computer Graphics and Applications (CG&A)
 - Transactions on Graphics (TOG)
 - Computer Graphics Forum (CGF)
- Conferences and Symposia
 - IEEE Visualization
 - Eurographics/IEEE VGTC Symposium on Visualization (EuroVis)
 - ACM SIGGRAPH



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Scientific Publication



- Mostly used form of dissemination of novel ideas
- Target audience: specific scientific community
- Ensuring the quality: peer-reviewing, international program committee (IPC), program chairs
- Must read as a story
 - Problem (no overview on fish stocks, uncontrolled fishing)
 - Goal (sustainable fishery)
 - Approach (sonar scanning of sea regions and interactive visual analysis of data)
 - Outcome (precise quota estimation)
 - Costs (research, surveillance devices, manpower, ships)

Paper Quality Evaluation



- Scientific value
 - Does it address an important problem?
 - Level of novelty (significant step or incremental?)
 - Technical soundness
 - In scope of the journal/conference?
- Presentation quality
 - Clarity of presentation
 - Problem description
 - References the most important work in the field
 - Reproducability

Scientific Publication



- Often describes difficult and complex approach
- Reader should be considered!

 If the reader is to grasp what the writer means, the writer must understand what the reader needs.
 - [G. Gopen and J. Swan 1990]

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- 1. t(time)=15', T(temperature)=32°; t=0', T=25°; t=6', T=29°; t=3', T=27°; t=12', T=32°; t=9'; T=31°
- 2. time (min) temperature(°C) 3.

 0 25
 3 27
 6 29
 9 31

12

15

time (min)	temperature(°C)
0	25
3	27
6	29
9	31
12	32
15	32

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Style Guidelines



- Always keep the red thread!
- Be consistent among terms (set-up, setup, set up)
- Reasoning first, approach details afterwards
- Avoid using contractions (e.g., it's, can't, ...)
- No paragraph should have only one sentence
- Use a spellchecker
- Sentence should not be too long (max 2 lines)
- Use simple formulations and short sentences, if a sentence can be broken into two, do it.
- Try to avoid abbreviations (except: i.e., e.g.), if more convenient, introduce them first
- Avoid colloquiality

Style Guidelines (cont.)



- Serif font is designed for easier reading the line
- Use sans-serif in titles but not in the plain text
- Include methodological illustrations, rendered images
- Equations variables have to be described in the text
- Equations, Figures, Tables all has to be referenced and discussed in the text labelled and having caption
- Captions little redundancy is welcome
- Very important to explain first the high-level information and then to dig into the details
- Use consitency among terms
- Prefer positive formulations over negative ones

Paper Structure



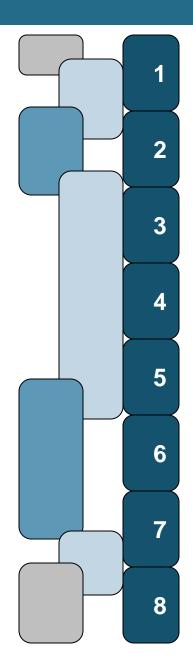


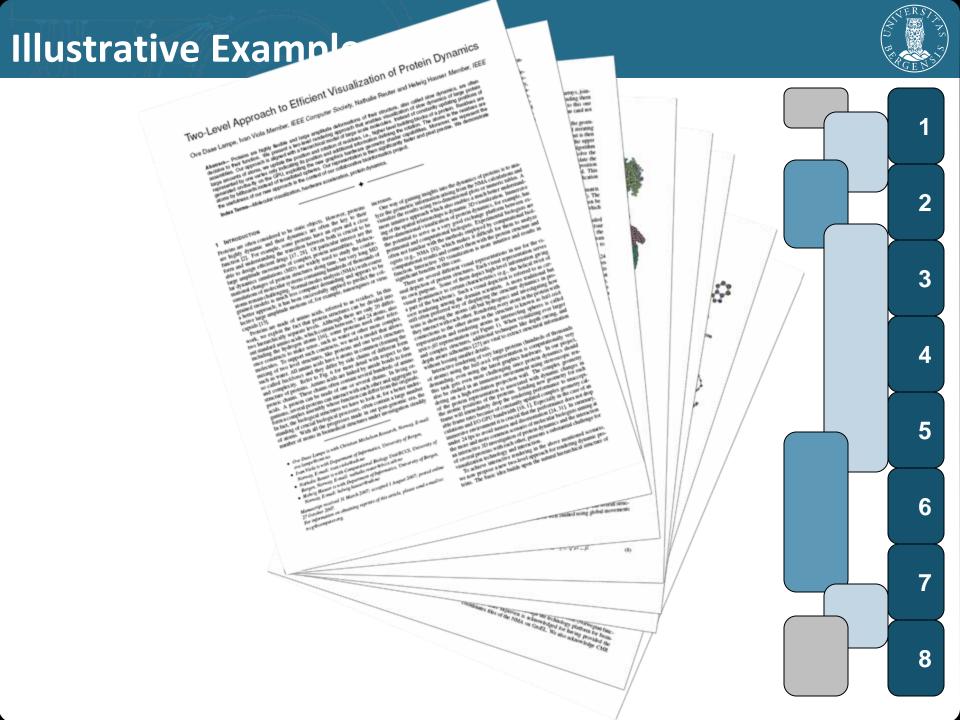
- Authors
- Abstract
- Keywords, Index Terms
- Introduction
- Related Work
- Basic Idea
- Approach in Detail
- Experiments, Validation,
- Results, Performance, Discussion
- Outlook
- Conclusions
- References, Appendix

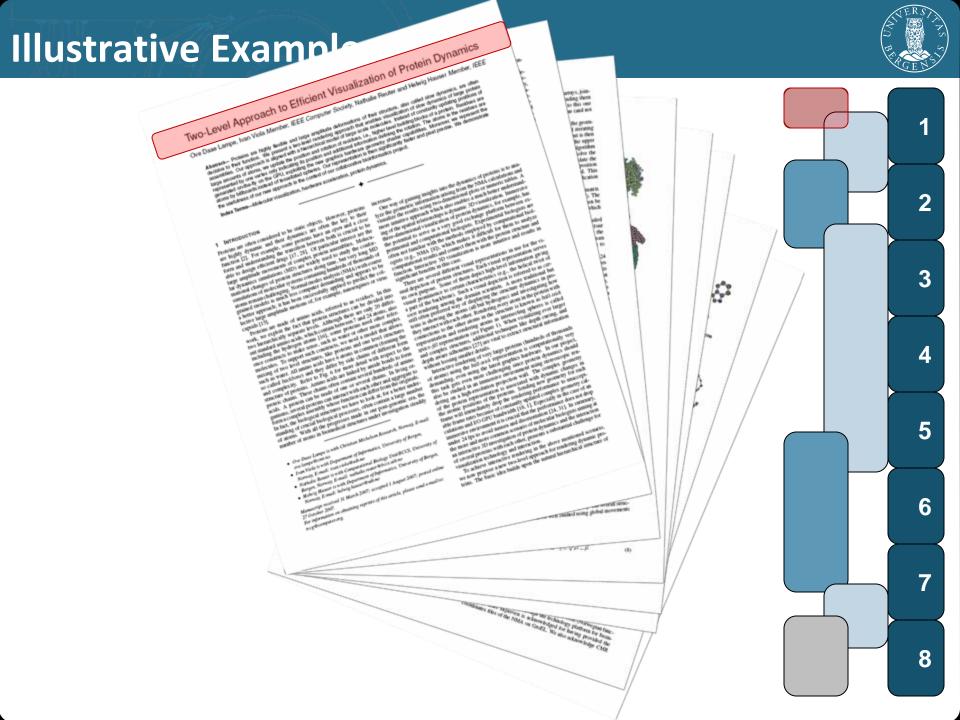
Tail

Head

Body



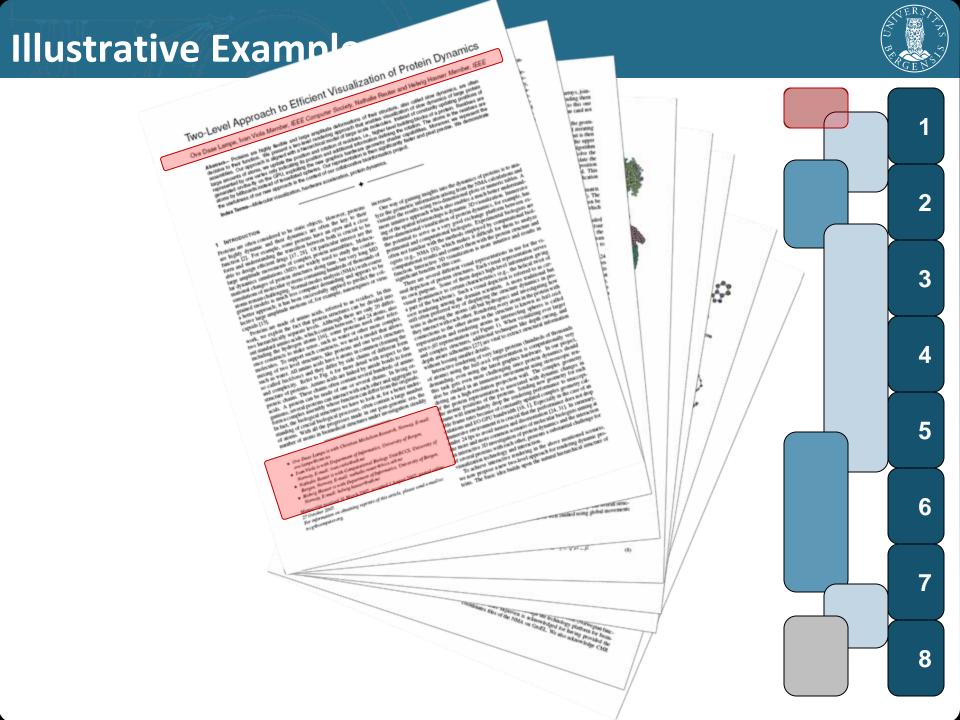




Title



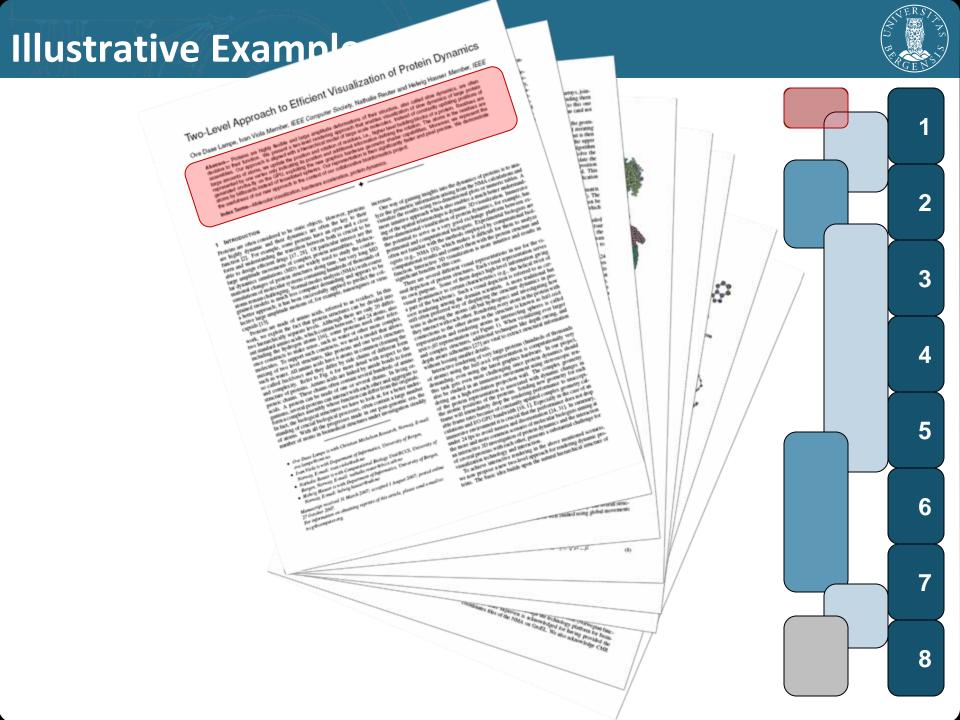
- Thousands of people read the title without reading rest!
- Quoting Master: "Kurz, prägnant, arogant!" (short, concise, arogant)
- Two (extreme) examples from IEEE Vis conference
 - Superellipsoid-based, Real Symmetric Traceless Tensor Graphs Motivated by Nemantic Liquid Crystal Alignment Visualization uhhh brrrrr, wwwwwwhat?
 - Describes exactly what it is about but disctracts a reader right at the beginning
 - Caricaturistic Visualization
 - Too general title, hard to find out what the paper specifically address hmm, sounds interesting...
- Correct title design lies somewhere in between



Authors and Affiliation



- Often several authors contribute to one publication
- First author: main responsible, main research contributor, work coordinator, trigger
 - Often PhD student, ...
- \bigcirc Co-authors \rightarrow et al. (et alii, and others)
 - Project manager (PostDoc?)
 - Students
 - Supervisor (usually the last author)
- Affiliation research institution
 - Several affiliations per person are allowed
 - Authors connected to affiliations through markups

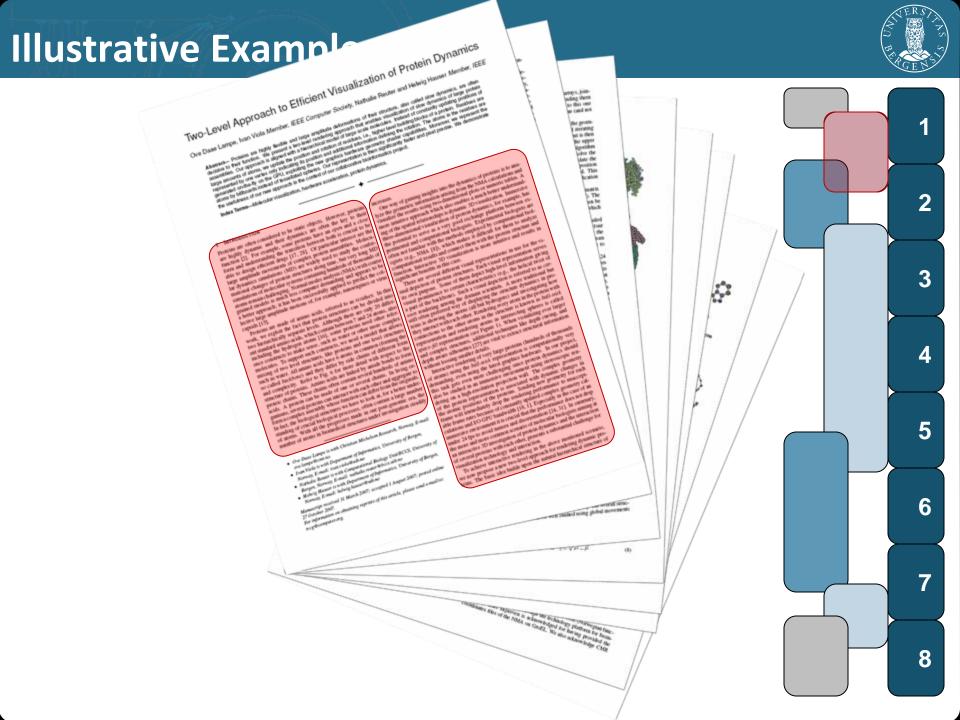


Abstract and Keywords



- Abstract includes
 - Questions you investigated
 - One sentence motivation for the work
 - Short description of the method
 - Advantages over existing methods
 - A brief summary of conclusions
- Ca 200 words not longer
- Motivate reader to read further
- Keywords
 - To enable easy indexing
 - Explicit indexing through classification system

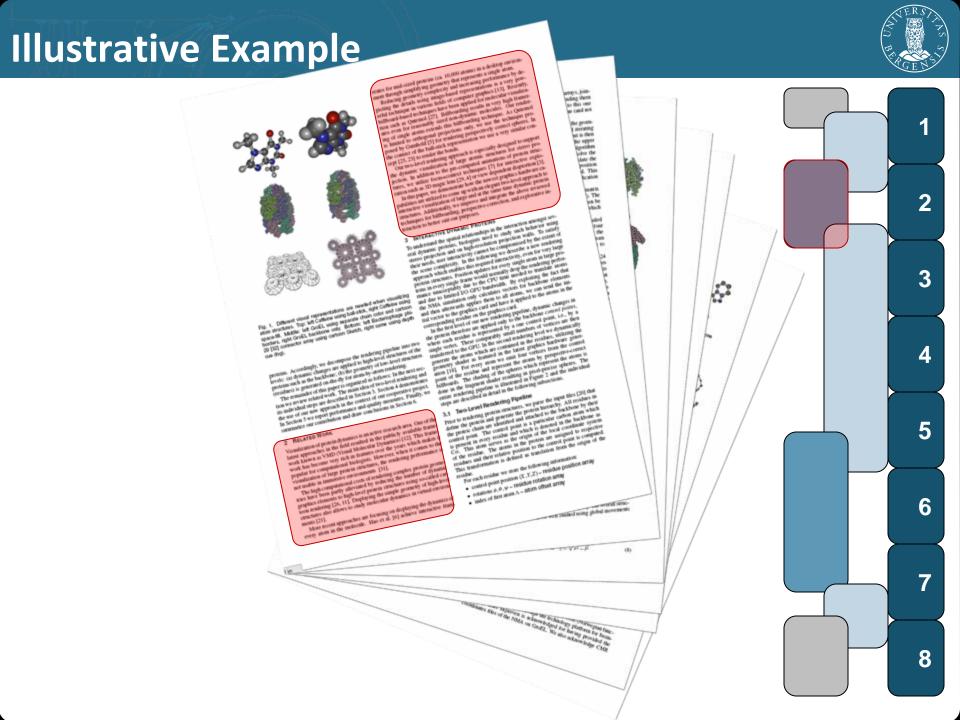
Ivan Viola & co. http://www.acm.org/class/1998/



Introduction



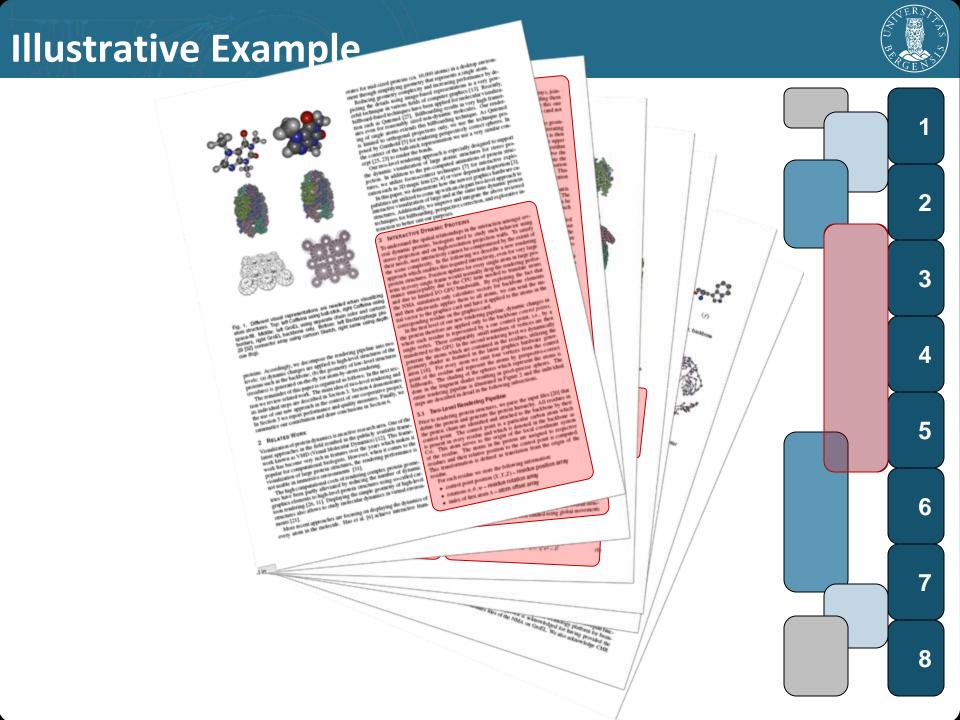
- Background knowledge in visualization often application domain specifics
- Problem description
- Stating objectives
- Main contribution of your approach
- An nice resulting rendered image in the front is always good as an appetizer (relevant mostly for Vis and CG)



Related Work



- Put the work into context of other approaches
- Clearly state what has been known until now
- Cite every relevant work
- Provide brief comparison to your approach
- Citations writing style:
 - Two authors use Surname1 and Surname2
 - More authors use Surname1 et al. (plural!)
 - Avoid configurations like:
 ... Dahl et al. [Dahl et al. 2007] ... (\shortcite{})
 - By removing reference the sentence should still make sense



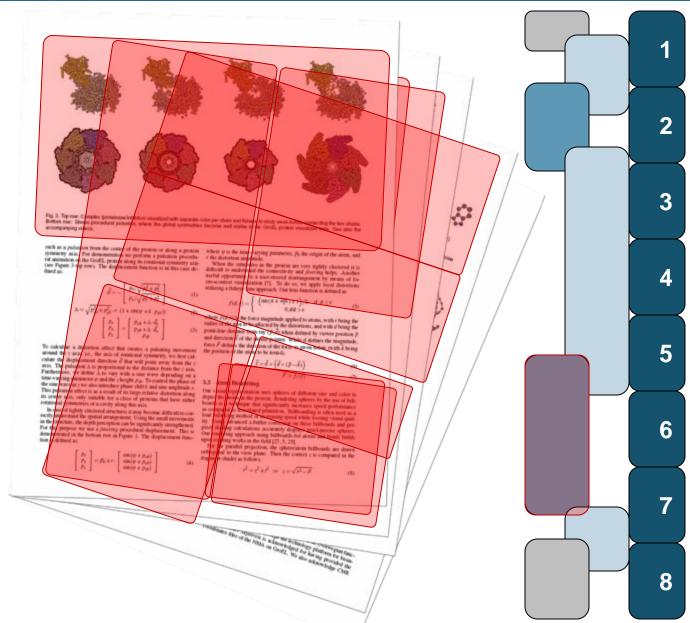
Main Sections



- The contribution of your work has to be presented as simple as possible
 - Start with the big picture
 - A workflow, pipeline, or framework graphics is very useful - visual table of contencts
 - Describe the algorithm in detail
 - Specific information on implementation
- Use illustrative graphics, tables, equations, pseudocode and discuss them in the main text
- Every statement should be either proven or referenced from past
- Reviewer has short time to evaluate, provide answers to

Illustrative Example





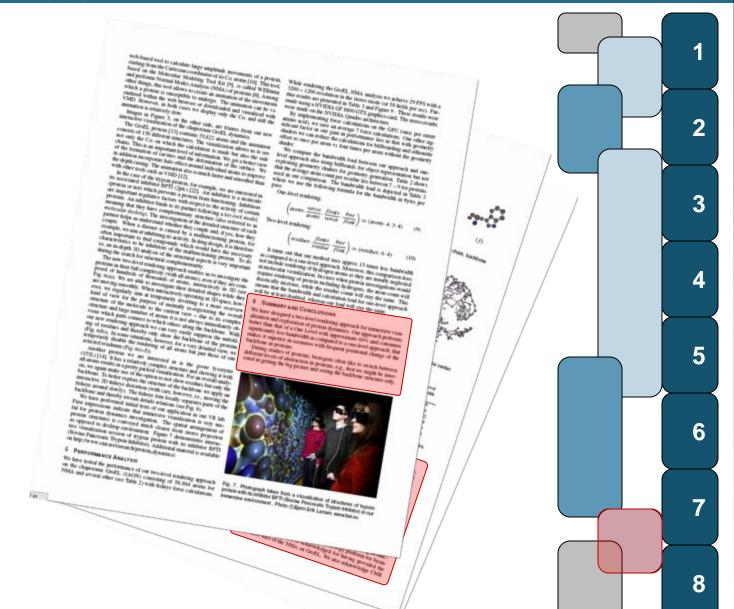
Validation and Results



- Demonstration of usefulness in the application domain
- Resulting rendered images especially important
 - Figure placement should be close to discussion addressing the figure
 - Optimally on the same page or double-page
- Performance analysis
- Convergence behaviour
- Data description
- Error analysis

Illustrative Example





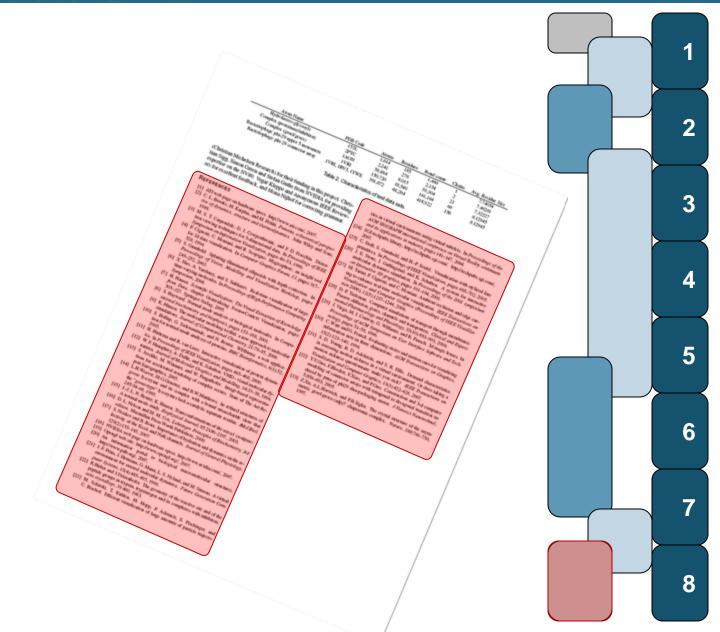
Summary, Conclusions, Outlook, Acks



- Few sentences on what has been achieved
- Conclusions is very important section!
 - What have you learned during the research
 - What should be people aware of
 - What turned-out to be most difficult
 - Under which assumptions the approach is valid
- Usually written in the past form
- Outlook
 - Further potential application areas
 - Improvements
 - Plans
- AGKS: thx for data, illustrations, brainstorming

Illustrative Example





Thanks goes to



- Meister
- Helwig Hauser
- Thomas Theussl
- Werner Purgathofer
- Robert Tobler
- Dieter Schmalstieg
- Christian Breiteneder
- George Gopen and Judith Swan

Further Reading



- How to write a scientific paper http://www.cescg.org/guidelines/
- Scientific Writing (in German)
 http://www.ims.tuwien.ac.at/teaching/gma/nachlese/wiss_schreiben.php
- The Science of Scientific Writing http://www.amstat.org/publications/jcgs/sci.pdf
- Great page about giving a talk and writing a paper http://www.wit.at/events/peyton-jones/